

Message Text

UNCLASSIFIED

PAGE 01 MANILA 00305 070712Z
ACTION CU-04

INFO OCT-01 EA-09 ISO-00 /014 W
-----070714Z 100264 /12

R 070628Z JAN 77
FM AMEMBASSY MANILA
TO USIA WASHDC
INFO SECSTATE WASHDC 4594
AMEMBASSY BANGKOK
AMEMBASSY CANBERRA
AMEMBASSY JAKARTA
AMEMBASSY KUALA LUMPUR
AMEMBASSY SINGAPORE
AMEMBASSY TOKYO
AMEMBASSY WELLINGTON
AMCONGEN HONGKONG

UNCLAS MANILA 0305

USIA FOR ICS/DE, IEA
SECSTATE FOR CU/EA

E.O. 11652: N/A
SUBJ: AMERICAN INNOVATIONS IN MANAGEMENT SEMINAR SERIES

REF: MANILA 19376

1. POST PROJECT OFFICERS MET WITH AIM DEAN MENDOZA TO DISCUSS
WAYS TO INTEGRATE PROPOSED PROJECT. AIM PRIORITIES DURING
FEBRUARY TO JULY TIMEFRAME.

2. MENDOZA IDENTIFIED FOLLOWING PRIORITY AREAS, TYPE OF SPEAKERS
MOST USEFUL TO AIM: A) COMMERCIAL BANKING: LATE MARCH MID-LEVEL
COMMERCIAL BANK EXECUTIVES (VPS, BRANCH MANAGERS) SEMINAR, A DRY-RUN
FOR FUTURE CONFERENCES FOR ASEAN COUNTRY BANKERS. US BANK EXECUTIVE
(PREFERABLY PRESIDENT) IN ASIAN OPERATION OR UNIVERSITY PROFESSOR
WITH EXPERTISE THIS FIELD. ACADEMICIANS MENDOZA MENTIONED ARE
UNCLASSIFIED

UNCLASSIFIED

PAGE 02 MANILA 00305 070712Z

WHARTON'S ANTHONY SANTOMERO, U. OF WASH. PACIFIC COAST BANKING
INSTITUTE'S KERMIT HANSON, HARVARD BUSINESS SCHOOL'S CHARLES
WILLIAM AND U. COLORADO'S BAUGHN WHO ALSO HEADS RUTGERS'
AMERICAN INSTITUTE FOR BANKING. B) AGRIBUSINESS: FEBRUARY TO
APRIL. SPECIFICALLY INTERESTED IN PROJECT MANAGEMENT AND SPECIALTY
RELEVANT TO PHILIPPINES, E.G. LIVESTOCK, RICE, SUGAR, PINEAPPLES,
MADADAMIA NUTS. HARVARD'S HENRY ARTHUR, RAY GOLDBERG OR SOMEONE

SIMILAR IN INTERESTS HAVE BEEN SUGGESTED.

C) SHIPPING MANAGEMENT: FLEXIBLE ON TIME. NEED BUSINESSMAN OR CONSULTANT TO ADVISE AIM FACULTY IN ESTABLISHING PROGRAM IN THIS FIELD. D) ORGANIZATIONAL DEVELOPMENT: MENDOZA EMPHASIZED NEED FOR PRACTICAL (AS OPPOSED TO THEORETICAL) APPROACHES TO MID-LEVEL MANAGEMENT AND WORKER TRAINING, MOTIVATION. HOPES TO EQUIP STUDENTS TO PASS ON LESSONS TO CO-WORKERS, SUBORDINATES IN BUSINESS, GOVERNMENT SERVICE. HE MENTIONED SPECIFICALLY TRW CORP AND SYNECTHICS INC. (BOSTON) WORK IN THIS AREA.

3. POST APPRECIATES AGENCY, RPO ADVISORY IF ANY ABOVE-NAMED SPEAKERS OR OTHERS WITH APPROPRIATE CREDENTIALS TRAVELING AT TIMES INDICATED. ALSO INTERESTED IF REFTEL SPEAKERS ABLE TO PROVIDE PRACTICAL APPROACH OUTLINED PARA 2D ABOVE.

FOR USIA: COULD YOU APPROACH TRW, SYNECTHICS FOR SUGGESTIONS OF POSSIBLE RESOURCE PEOPLE WHO MIGHT BE TRAVELING THIS AREA, AVAILABLE FOR PROGRAMMING.

LEE

UNCLASSIFIED

NNN

Message Attributes

Automatic Decaptioning: X
Capture Date: 01-Jan-1994 12:00:00 am
Channel Indicators: n/a
Current Classification: UNCLASSIFIED
Concepts: SPEAKERS, SEMINARS, CULTURAL EXCHANGES
Control Number: n/a
Copy: SINGLE
Sent Date: 07-Jan-1977 12:00:00 am
Decaption Date: 01-Jan-1960 12:00:00 am
Decaption Note:
Disposition Action: n/a
Disposition Approved on Date:
Disposition Case Number: n/a
Disposition Comment:
Disposition Date: 01-Jan-1960 12:00:00 am
Disposition Event:
Disposition History: n/a
Disposition Reason:
Disposition Remarks:
Document Number: 1977MANILA00305
Document Source: CORE
Document Unique ID: 00
Drafter: n/a
Enclosure: n/a
Executive Order: N/A
Errors: N/A
Expiration:
Film Number: D770006-0928
Format: TEL
From: MANILA
Handling Restrictions: n/a
Image Path:
ISecure: 1
Legacy Key: link1977/newtext/t19770172/aaaacksy.tel
Line Count: 80
Litigation Code IDs:
Litigation Codes:
Litigation History:
Locator: TEXT ON-LINE, ON MICROFILM
Message ID: 359630dc-c288-dd11-92da-001cc4696bcc
Office: ACTION CU
Original Classification: UNCLASSIFIED
Original Handling Restrictions: n/a
Original Previous Classification: n/a
Original Previous Handling Restrictions: n/a
Page Count: 2
Previous Channel Indicators: n/a
Previous Classification: n/a
Previous Handling Restrictions: n/a
Reference: 77 MANILA 19376
Retention: 0
Review Action: RELEASED, APPROVED
Review Content Flags:
Review Date: 19-Oct-2004 12:00:00 am
Review Event:
Review Exemptions: n/a
Review Media Identifier:
Review Release Date: n/a
Review Release Event: n/a
Review Transfer Date:
Review Withdrawn Fields: n/a
SAS ID: 3645656
Secure: OPEN
Status: NATIVE
Subject: AMERICAN INNOVATIONS IN MANAGEMENT SEMINAR SERIES
TAGS: OEXC, BGEN, SCUL, RP, US
To: USIA
Type: TE
vdkgvwkey: odbc://SAS/SAS.dbo.SAS_Docs/359630dc-c288-dd11-92da-001cc4696bcc
Review Markings:
Margaret P. Grafeld
Declassified/Released
US Department of State
EO Systematic Review
22 May 2009
Markings: Margaret P. Grafeld Declassified/Released US Department of State EO Systematic Review 22 May 2009